



[2019-60]

 한국문화원 Korean Cultural Center Los Angeles		<b>Press Release</b>			
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# 2019 Korea Week Special Photo Exhibition: Jongga, The Head Family of Korea

*“Cherishing the Spirits and the Proprieties of Confucian Scholars”*



- ▶ Title: 2019 Korea Week Special Exhibition “Jongga, The Head Family of Korea”
  - ▶ Date: September 30th(Mon) – October 11th(Fri), 2019
  - ▶ Location: Korean Cultural Center Los Angeles Art Gallery (2nd Floor)  
5505 Wilshire Blvd. Los Angeles, CA 90036
  - ▶ Presenters: Consulate General of the Republic of Korean in Los Angeles &  
Korean Cultural Center Los Angeles
  - ▶ More information: Tammy Cho, at 323-936-3014 or [exhibition@kccla.org](mailto:exhibition@kccla.org)
- \* Gallery Open Hours: Mon-Fri 10am-5pm / Sat 10am-1pm

**The Consulate General of the Republic of Korea in Los Angeles & Korean Cultural Center, Los Angeles** proudly present the "2019 Korea Week Special Exhibition: Jongga, The Head Family of Korea," which will take place from September 30<sup>th</sup> to October 11<sup>th</sup>, 2019 at the Korean Cultural Center Art Gallery, located at 5505 Wilshire Blvd. Los Angeles, CA 90036.



“Jongga: The House of the Head Family Cherishing the Spirits and the Proprieties of Confucian Scholars” is a collection of photographs that introduce the traditional culture of Andong, which has long been acclaimed as the mecca of Confucian scholars and jongga, or the head family of Korea.

The city of Andong, located in Gyeongsangbuk-do in the southeastern region of Korea, has been well known for Dosan Private Academy (Dosan Seowon), Byeongsan Private Academy (Byeongsan Seowon), Bongjeong Temple, and the Andong Hahoe Folk Village that are listed as the UNESCO World Heritage. But it should also be noted that Andong is a tradition-bound city where lots of jongga families representing the major clans of Korea have put down their roots.

For more than a decade, the photographer, Ms. Dongchun Lee, has recorded in photographs the traditional rituals that were performed quietly and undisturbedly in the houses of the jongga family members in Andong and have encountered every aspect of traditional culture related to food, clothing, and shelter in old Korea.

The exhibition is open to the public and the show will run until October 11th, 2019.

▶ **Dongchun Lee (Photographer)**



Photographer Dongchun Lee has devoted herself to propagating the righteousness and the spirits of the deceased sages of old days by taking photos of the jongga family life related to the traditional culture of Korea.

