
 한국문화원 Korean Cultural Center Los Angeles		Press Release	
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2019 LA Art Project 3

Minhwa: The Elegance of Korean Folk Paintings Exhibition



- ▶ Title: Minhwa: The Elegance of Korean Folk Paintings Exhibition
Celebration of Korean National Medal of Great Master Song Kyu Tae
 - ▶ Date: July 12th(Fri) – July 25th(Thu), 2019
 - ▶ Opening Reception: Friday, July 12, 2019 at 7:00pm
 - ▶ Minhwa Fan Painting Seminar: Friday, July 12, 2019 at 4:00pm–6:00pm
 - ▶ Location: Korean Cultural Center Los Angeles Art Gallery (2nd Floor)
5505 Wilshire Blvd. Los Angeles, CA 90036
 - ▶ Presents: Korean Cultural Center Los Angeles , Korea MINHWA Association
 - ▶ More information: Tammy Cho, at 323-936-3014 or exhibition@kccla.org
- * Gallery Open Hours: Mon-Fri 10am-5pm / Sat 10am-1pm

“The value of Minhwa is reminded once again in LA”



Song Kyu Tae/“Crane and Pine Tree“ 120×392 inches Eight-panel screen

The Korean Cultural Center Los Angeles & Korea MINHWA Association proudly presents the third exhibition of 2019 LA Art Project, **< Minhwa: The Elegance of Korean Folk Paintings Exhibition >**, which will take place from July 12th to July 25th at the Korean Cultural Center Art Gallery, located at 5505 Wilshire Blvd. Los Angeles, CA 90036.

This special exhibition is held in celebration of Korean National Medal of Great Master Song Kyu Tae and will reclaim the value of Korean folk paintings while sharing the beauty and traditions of traditional art with people.



Eom JaeKwon/“ Vermilion Bird“



Park Jinmyung/“ Flowers and Butterflies“



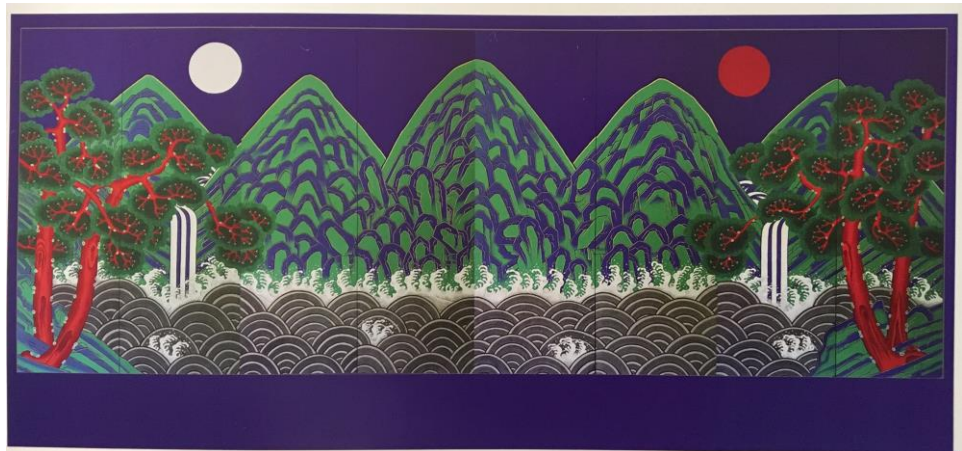
Song Chang Soo/“ Child“

By definition, Minhwa is "painting of the people" or "popular painting". This type of painting was often the work of anonymous craftsmen who faithfully adhered to the styles, canons and genres inherited from the past. Minhwa also involved a magical dimension. They were believed to possess beneficial virtues and to protect the owner and his family from evil forces. They feature popular themes such as cranes, rocks, water, clouds, the sun, moon, pine-trees, tortoises, insects and flowers.

"Minhwa: The Elegance of Korean Folk Paintings" comprises 40 paintings and folding screen from 26 Minhwa artists from Korea MINHWA Association and Korea MINHWA Association LA Chapter.



Yongsoon Choi / "Lotus Flower"



Keesoon Sung / "Sun & Moon Five Picks"

Spanning the major genres and themes of traditional Minhwa, this exhibition presents audiences with the opportunity to encounter Minhwa in all its glory whilst taking a glimpse at the mythology, beliefs and views of the Korean people.

Director Wijin Park of the Korean Cultural Center, Los Angeles says that, "This exhibition introduces Minhwa, Korea's traditional paintings, each illustrating people's dreams and hopes through unconventional but artistic expressions. We are lucky to encounter 40 pieces of artworks by artists from Korea and America. I believe this exhibition will serve as a meaningful time for everyone to enjoy Korea's pop art, Minhwa."

► **Participating Artists:**

- **Korea MINHWA Association**

Song Kyu Tae, Park Jinmyung, Eom JaeKwon, Song Chang Soo, Gang Myeonghui, Ko Eunjin, Kim Jungim, Woo Joohee, Lee Kyungmi, and Lim Suyoung

- **Korea MINHWA Association LA Chapter**

Choi Yongsoon, Sung Keesoon, Choi Sukyoung, Kim Won, Kim Younhee, Kim Kyong Ja, Yi Suk, Kwon Jemma, Park Youngsil, Kim Mija, Han Jina, lee Jane, Moon Angie, Kim Seungeun, Shin Hyejung, and Yoon Youngja

For this special occasion, on July 12th from 4pm to 6pm, two hours before the opening reception, "Minhwa Fan Painting Seminar", an art session about on Minhwa, will be held where people will draw Korean folk painting on FAN with artist Park Jinmyung (President, Korea MINHWA Association). At this workshop, you will paint on a fan using distinctive Minhwa's decorative painting techniques. Beginners, as well as all levels of experience, are welcome.

The exhibition is open to the public and the opening reception will be held on Friday, July 12th, 2019 at 7:00p.m. at the KCCLA 2nd floor art gallery. If you are interested in attending the opening ceremony or for more information, please RSVP at www.kccla.org or call 323-936-3014.