


[2017-63]

 한국문화원 Korean Cultural Center, Los Angeles	Press Release		LA한국문화원 www.kccla.org 5505 Wilshire Blvd. Los Angeles, CA 90036 Tel (323)936-7141
Request	For Immediate Release		Pages : 4
Date of Release	08.14.2017 (Monday)	Contact	Tammy Chung 323-936-3015

2017 ARI PROJECT: Performing Arts Korean Traditional Tea Ceremony



-
- ▶ Title : 2017 ARI PROJECT: Performing Arts
Korean Traditional Tea Ceremony "Tea Ceremony for Royal
Guests from Abroad & Tea Ceremony of Scholars"
 - ▶ Date: Friday, August 25, 2017 at 7:30pm
 - ▶ Place: Korean Cultural Center, Los Angeles 3rd Fl. Ari Hall
 - ▶ Presenters : Korean Cultural Center, LA (KCCLA) &
Myung Won Cultural Foundation AZ, CA Chapter
 - ▶ Online Reservation : www.kccla.org
 - ▶ For more Info: tammy@kccla.org or 323-936-3015 Tammy Chung
-

The Korean Cultural Center Los Angeles (KCCLA) and Myung Won Cultural Foundation AZ, CA Chapter will present a special performance about traditional Korean tea ceremony called "**Tea Ceremony for Royal Guests from Abroad & Tea Ceremony of Scholars**", on Friday, August 25, 2017 at 7:30P.M. on the 3rd floor of the Korean Cultural Center Los Angeles in the Ari Hall.

The actual terminology of 'tea ceremony' first appeared in the Chronology of Joseon Royal Court in the year of 1401, when the king conducted tea ceremony as an official function to greet guests in the royal court. During the Joseon dynasty, tea ceremonies of royal court achieved the official designation and was observed for the occasions of greetings, happiness, congratulations, somberness, and military. According to the Chronicle of the Joseon Royal Court, there were more than 570 references of tea ceremonies (茶禮). The procedures of these tea ceremonies were codified in the national rites and continued on in the later period of Joseon dynasty. The kings and queens also held tea offering ceremonies as part of the royal court events.

This special program features the 'Tea Ceremony for Royal Guests from Abroad', 'Tea Ceremony of Scholars', and followed by the 'Dachanhoe'.

Participating artists include Yi Youngmi (Tea Master/Director, Myung Won Cultural Foundation Arizona & California Chapter), the members of Myung Won Cultural Foundation Arizona & California Chapter, and guest performers, Ji Yun-Ja (Gayageum), Lee Byung Sang (Daegeum), and they are all joining together for this special performance.

The Myung Won Cultural Foundation carries on the legacy of the Korean tea pioneer, Myung Won Kim Mi Hee. The foundation is recognized as the head family of the Korean traditional tea ceremony. The foundation educates and promotes traditional Korean tea ceremony and etiquette through Myung Won traditional tea ceremony and etiquette centers, tea ceremony graduate school and overseas regional tea ceremony centers throughout Korea.

**This performance is presented as a part of the Korean Cultural Center's 2017 ARI PROJECT Season 4: Performing arts series, which features a rich program of various performing arts programs including Korean traditional music and dance, modern fusion world music, Jazz, royal court tea ceremonies, puppet shows as well as theater.*

-PROGRAM-

1. Tea Ceremony for Royal Guests from Abroad

A tea ceremony was held to greet and serve guests in accordance with propriety, and the tea ceremony reflects the fine details of paying proper respect to the elders and care for the young. The guests and the host show courtesy to each other, drink tea, and converse over tea.

2. Tea Ceremony of Scholars

There are many references of scholars enjoying tea in the nature, in the mountains, alone or together. Scholars read poems and appreciate nature and each other's friendship.

3. Dachanhoe

All Participants including performers & audience taste tea and Dashik (tea food or tea snack).

※ *The program is subject to change without notice.*

<ARTISTS>



The Myung Won Cultural Foundation

The Myung Won Cultural Foundation carries on the legacy of the Korean tea pioneer, Myung Won Kim Mi Hee. The foundation is recognized as the head family of the Korean traditional tea ceremony.

Myung Won Kim Mi Hee dedicated her life to restore the traditional Korean tea ceremony and revive Korean tea culture. The foundation's mission is to carry on the wishes of the late Myung Won to preserve, develop and promote Korean traditional tea ceremonies and tea

culture, and develop tea ceremony masters and educators. The chairwoman of the foundation is the second daughter of Myung Won, and she is the holder of Intangible Cultural Asset of Seoul City, Number 27, Royal Court Tea Ceremony.

The foundation educates and promotes traditional Korean tea ceremony and etiquette through Myung Won traditional tea ceremony and etiquette centers, tea ceremony graduate school and overseas regional tea ceremony centers throughout Korea. The foundation publishes books on Korean tea culture and tea ceremonies. The foundation recognizes significant contributors to tea culture with its annual Grand Tea Culture Awards. The foundation sponsors and participates in Korean and international tea culture exchanges around the world.

About Director Youngmi Yi

Youngmi Yi is the Director of the Myung Won Cultural Foundation Arizona & California Chapter, Tea Ceremony. In 2006, Youngmi Yi attended Myung Won Cultural Foundation Korean Tea Ceremony Courses (founded and operated by Eui Jung Kim who is registered as the 27th "City of Seoul Intangible Cultural Assets"). In 2007, she completed the Myung Won Cultural Foundation Graduate courses and received a Certificate of Full Professorship. Youngmi Yi has demonstrated leadership ability in serving as the director of Myung Won Cultural Foundation Arizona & California Chapter, the director of the Arizona Asian American Association, and President of The Korean Women's International Network of Arizona.