
 한국문화원 Korean Cultural Center Los Angeles		Press Release			
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ARI PROJECT: Performing Arts
‘CHO EUNJUNG’S KAYAGEUM STORY’



- ▶ Title : 「2019 ARI Project」 Cho Eunjung’s Kayageum Story
- ▶ Date: Friday, December 13, 2019 at 7:30pm
- ▶ Place: Korean Cultural Center, Los Angeles 3rd Fl. Ari Hall
- ▶ Presenters : Korean Cultural Center, LA (KCCLA), Kayageum Story
- ▶ Online Reservation : www.kccla.org
- ▶ For more Info: hannah@kccla.org or 323-936-3015 Hannah Cho

The Korean Cultural Center Los Angeles (KCCLA) and Kayageum Story present the “**Cho Eunjung’s Kayageum Story**” on Friday, December 13, 2019 at 7:30 P.M. on the 3rd floor of the Korean Cultural Center Los Angeles, Ari Hall.

“Cho Eunjung’s Kayageum Story” will portray the harmonious mingle between tradition and modern through its selection of music. Accompanying the traditional Korean sanjo music will be the more contemporary synthesizer, which together, they will deliver beautiful tunes with modern dance moves.

With K-Pop attracting locals here in Los Angeles, Korean musicians are determined to let people know about traditional Korean music (Gugak) which could be called the starting point of modern Korean music. By collaborating traditional Gugak instruments with western musical instruments like the synthesizer, the music will surely capture the hearts of the audience. Cho Eunjung with her Kayageum and Kang Yunhee with her synthesizer, they will play various music like “In the Flower” and “My Soul Has Been a Breeze”, and Lee Hyounglae with her haegeum will play “Beautiful Things in the World” and more.

Cho, Eunjung has performed at UCLA, Cal Arts, Los Angeles County Museum, Fox Performing Arts Center, and many other places. Her degrees include Bachelor and Master’s Degree in Kayageum Performance from the Dankook University. She also was a member of the National Orchestra and worked as an Instructor at the University of Arts and at Arts high school in South Korea.

Wijin Park, director of Korean Cultural Center Los Angeles says, “We are beyond excited to end the year with such a meaningful Gugak concert where traditional Korean instruments and western instruments will collaborate to make beautiful harmonious music. The Korean Cultural Center Los Angeles will continue to serve as a dynamic cultural hub that embraces various genre of Korean music and performance.”

The performance is free but phone or online reservation is required prior to the performance. www.kccla.org, 323-936-3015

**This performance is presented as a part of the Korean Cultural Center’s ARI PROJECT Season: Performing arts series, which features a rich program of various performing arts programs including Korean traditional music and dance, modern fusion world music, Jazz, royal court tea ceremonies, puppet shows as well as theater.*

-Program Description-



1. Hung

Kayageum : Cho, Eunjung / Janggu : Lee, Woo Taek

This piece was written for a 15strings Kayageum, which was a reconstruction of the original 12 strings Kayageum by Song, Kum Yeon in the 1970s. Now it is played by 18 strings. Hung is very bright piece and playful rhythms, and moves into a chatty conversation.

2. In the Flower & My Soul Has Been a Breeze

Kayageum : Cho, Eunjung / Synthesizer : Kang, Yun Hee

“In the Flower” is one of famous Korean old pops. It is a remake by several singers. “My Soul Has Been a Breeze” is a translated version of American Poetry.

3. Beautiful Things in the world

Haegeum : Lee, Hyoung Lae / Synthesizer : Kang, Yun Hee

4. Contemporary Dance “Nori”

Kayageum : Cho, Eunjung / Contemporary Dance : Jun, Hyo In & Jeon, Ji Su

Dance is created through blending traditional dance movements of Korea with contemporary dance. The dance can be seen as 'contemporary Korean dance'.

Therefore, movements of tightrope walking, shoulder dance, traditional puppet dance, and drawing curves with hands were mixed with contemporary dance while focusing to play with unpredictable sound of Kayageum.

5. Cheongsonggok

Danso : Lee, Woo Taek

Cheongsonggok or cheongseongjajinhanip, a solo piece for daegeum (large transverse bamboo flute) or danso (small notched bamboo vertical flute), originated from the variations of the vocal melody of Taepyeongga, one of the most popular repertoires of the classical lyric song genre, Gaggok. This piece is called Cheongseonggok (the song of the clear, high sound) because of the clear timbre generated by the daegeum sound in the high register. In addition to the finger holes, the daegum has a hole called cheonggong on which a membrane is attached, and when a performer pushes the high tessitura the shaking membrane makes a buzzing sound. The vibration of the membrane, collected from a river reed, produces a unique sound called cheongsori, prominent in the high register of the instrument. Throughout the song there are contrasting phrases between long sustained notes and clusters of grace notes that accentuate the clear, tonal quality of the bamboo flute.

6. Kayageum Sanjo Sungguemryeonryu

Kayageum : Cho, Eunjung / Janggu : Lee, Woo Taek

Sanjo, literally meaning “scattered Melodies” is a style of traditional Korean Music, involving an instrumental solo accompanied by Janggu. The art of Sanjo is a real crystallization of traditional Korean melody and rhythm which may have been handed down by rote generation after generation.

** The program is subject to change without notice.*

** This performance is presented as a part of the Korean Cultural Center's 2019 ARI PROJECT Season 6: Performing arts series, which features a rich program of various performing arts programs including Korean traditional music and dance, modern fusion world music, jazz, musical as well as theater.*

/The End/