[2017-47]

한국문화원		Press Release			LA한국문화원 <u>www.kccla.org</u> 5505 Wilshire Blvd. Los Angeles, CA 90036 Tel (323)936-7141
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L.A. King Sejong Institute to hold its annual singing contest: "I'm a K-Pop star, too!"



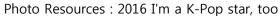




Photo Resources: 2016 I'm a K-Pop star, too

► Title: "2017 I'm a K-Pop star, too"

▶ Date: Tuesday, July 11, 2017 at 7:45pm

▶ Place: Korean Cultural Center, Los Angeles 3rd Fl. Ari Hall

Presenters : Korean Cultural Center, LA

► For more Info: seung822@kccla.org or 323-936-3025 Seunghoan Roh

The Korean Cultural Center, Los Angeles, will once again host its annual singing contest to further enhance exposure to Korean language and culture. The contest ("I'm a K-Pop star, too!") will feature students of 12 contestants/teams of the LA King Sejong Institute Korean Language Program and will take place on July 11, at 7:50 pm.

Through singing or dancing, with various musical genres from current hits to K-drama songs, the contestants will showcase both their language abilities and performance skills. This same year, KCCLA will also host a 'K-Pop Academy', where contestants can take an even bigger stage.

KCCLA Director Kim explained, "Interest in Korean Wave, which started with drama and K-Pop, is deepening into Korean and Korean culture learning. We hope this event will ignite and reinvigorate interest in Korean language and culture."

A number of winners will be awarded gift certificates to a local Korean restaurant. /END/