

[2017-47]

 <b>한국문화원</b> Korean Cultural Center, Los Angeles		<b>Press Release</b>		LA 한국문화원 <a href="http://www.kccla.org">www.kccla.org</a> 5505 Wilshire Blvd. Los Angeles, CA 90036 Tel (323)936-7141	
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Date of Release	2017.7.5(Wed.)	Contact	Roh Seunghoan(323-936-3025)		

**L.A. King Sejong Institute to hold its annual singing contest :  
"I'm a K-Pop star, too!"**



Photo Resources : 2016 I'm a K-Pop star, too



Photo Resources : 2016 I'm a K-Pop star, too

- ▶ Title : "2017 I'm a K-Pop star, too"
- ▶ Date: Tuesday, July 11, 2017 at 7:45pm
- ▶ Place: Korean Cultural Center, Los Angeles 3rd Fl. Ari Hall
- ▶ Presenters : Korean Cultural Center, LA
- ▶ For more Info: [seung822@kccla.org](mailto:seung822@kccla.org) or 323-936-3025 Seunghoan Roh

The Korean Cultural Center, Los Angeles, will once again host its annual singing contest to further enhance exposure to Korean language and culture. The contest ("I'm a K-Pop star, too!") will feature students of 12 contestants/teams of the LA King Sejong Institute Korean Language Program and will take place on July 11, at 7:50 pm.

Through singing or dancing, with various musical genres from current hits to K-drama songs, the contestants will showcase both their language abilities and performance skills. This same year, KCCLA will also host a 'K-Pop Academy', where contestants can take an even bigger stage.

KCCLA Director Kim explained, " Interest in Korean Wave, which started with drama and K-Pop, is deepening into Korean and Korean culture learning. We hope this event will ignite and reinvigorate interest in Korean language and culture."

A number of winners will be awarded gift certificates to a local Korean restaurant. /END/