

2024 Korean Poetry Recitation Contest

To commemorate the 578th Anniversary of Hangeul Day (October 9, 2024), the Korean Cultural Center, Los Angeles (KCCLA), the King Sejong Institute Center USA (KSICUSA), Sejong City and Sejong Culture and Tourism Foundation (SJCF) are pleased to announce this year's Korean Poetry Recitation Contest, which will be in the form of original video submissions.

Event Information

Submission Deadline: September 20, 2024 (Pacific)

Evaluation period: September 23 – 28, 2024 (Pacific)

Announcement of finalists: October 2, 2024 (<http://www.kccla.org/> and <https://www.ksicusa.com/>)

Online awards ceremony: 17:30 (Pacific) on Monday, October 7, 2024

(Schedule is subject to change due to unforeseen circumstances)

Eligibility

1. Must reside in the US and be at least 18 years of age on date of submission
2. Any Korean learner in the US (including King Sejong Institute students, college students, and the general public), whose native language **IS NOT** Korean

How to Apply

1. Video must be your own original work, with a brief (maximum 30-second) on-camera self-introduction (your name, level of class and/or amount of time that you have studied Korean; title and author of the poem; and any other brief comment that you wish to include).
2. Choose one approved poem in your level from the Poetry List by Level for the 2024 Korean Poetry Recitation Contest and make an original video of yourself reciting it in Korean. Please choose the appropriate level for yourself. Please carefully read and follow the instructions and evaluation criteria below.
3. Submit your **video** (MP4 or .MOV format **ONLY**) with **the completed Consent and Release Form** to kpoemcontest@kccla.org
4. Submission deadline: 11:59 pm (Pacific) on Friday, September 20, 2024.
(To be considered, applicants must submit a completed application via email.)

Video Format Guidelines

1. File format: MPEG-4 (MP4) or .MOV
2. Minimum Video resolution: 1920(Width)X1080(Height)
3. You must recite the poem in Korean on-camera, but you can add background images, videos, and/or music.
4. At the end of your video, you must include appropriate references or citations for any images, video, or music that you do not own the rights to.

Evaluation Criteria

Category	Points
Brief on-camera introduction in Korean (max 30 seconds)	30
Pronunciation and enunciation appropriate to level	10
Delivery: Volume, pace, and rhythm, appropriate to level	10
Interpretation of poem that deepens and enlivens the poem without distracting from it	20
Performance (engaging the viewer through appropriate body language, confidence and eye contact)	10
Accuracy of recitation & fluency and appropriateness to level	10
Video presentation (setting/background, music)	10
Total points	100

Awards

Awards	Prizes
Grand Prize (1 Winner)	\$500 Award, Additional Prize (valued at \$300) and Award Certificates (KCCLA & Sejong City)
First Prize (2 Winners)	\$250 Award, Additional Prize (valued at \$300) and Award Certificate (KCCLA)
Second Prize (3 Winners)	\$150 Award, Additional Prize (valued at \$300) and Award Certificate (KCCLA)
Third Prize (4 Winners)	\$100 Award and Additional Prize (valued at \$300)

1. Award certificates issued by the Korean Cultural Center Los Angeles (KCCLA) will be given to grand, first, and second place winners.

2. The prize allotment may be subject to change without notice.

3. The total number of prizes awarded may be adjusted, depending on the total number of valid submissions.

(Poetry List by Level)

Class Level	List of Poetry (Alphabetical order)
Introductory & Basic Level	(1) 꽃 한 송이 / 문정희 A Single Blossom / Mun Jeonghui (2) 시냇물 / 최계락 A Stream / Choe Gyeryak (3) 그리움 / 유치환 Longing / Yu Chihwan (4) 추억 / 조병화 Memory / Jo Byeonghwa (5) 춘일 / 조지훈 Spring Day / Jo Jihun (6) 나그네 / 박목월 The Wayfarer / Pak Mogwol
Intermediate Level	(7) 진달래 꽃 / 김소월 Azaleas / Kim Sowol (8) 귀천 / 천상병 Back to Heaven / Cheon Sangbyeong (9) 사슴 / 노천명 Deer / No Cheonmyeong (10) 담쟁이 / 도종환 Ivy / Do Jonghwan (11) 흔들리며 피는 꽃 / 도종환 No Flower Blooms Without Wavering / Do Jonghwan (12) 서시(序詩) / 윤동주 Prologue / Yun Dongju (13) 꽃 / 김춘수 The Flower / Kim Chunsu (14) 오늘은 내가 반달로 떠도 / 이해인 Though I Come Up as a Half Moon Today / Yi Haein
Advanced Level (Mastery of Poem)	(15) 즐거운 편지 / 황동규 A Happy Letter / Hwang Donggyu (16) 국화 옆에서 / 서정주 Beside a Chrysanthemum / Seo Jeongju (17) 알 수 없어요 / 한용운 I Cannot Know / Han Yongun (18) 나와 나타샤와 흰 당나귀 / 백석 Natasha, the White Donkey, and I / Baek Seok (19) 모란이 피기까지는 / 김영랑 Until Peonies Bloom / Kim Yeongnang (20) 님의 침묵(沈默) / 한용운 Your Silence / Han Yongun

Consent and Release Form

I, _____, hereby grant and authorize the Korean Cultural Center, Los Angeles (KCCLA) the right to take, edit, alter, copy, exhibit, publish, distribute, upload, and make use of any and all media content submitted by me, or taken of me, to be used for any purpose related to the **2024 Korean Poetry Recitation Contest**. This authorization extends to all languages, media, formats and markets now known or later discovered and shall continue indefinitely.

I waive the right to inspect or approve any finished product in which my likeness appears and furthermore understand that I am surrendering ownership and control, creative and otherwise, of all media submitted for this contest.

I agree to this release without being compensated and waive any right to royalties or other compensation arising from or related to the use of the video and all other media submitted by me.

I understand and agree that these materials shall become the property of KCCLA and will not be returned.

I hereby hold harmless and release KCCLA from all liability, petitions, and causes of action involved directly or indirectly with this submission.

By signing below, I understand and agree that I am submitting the created content to the **2024 Korean Poetry Recitation Contest**, agreeing to the following terms and conditions, and consenting that the copyright of the submitted contents will be owned and used by the Korean Cultural Center, Los Angeles (KCCLA) for any purpose whatsoever.

Please print all fields legibly.

Name			
Korean language class level or years studied			
E-mail			
Mailing Address	Street Address (unit)		
	City, State, Zip		
Phone Number			
Signature		Date	/ / 2024

*** We are not responsible for misdelivered/undelivered souvenirs or prizes if you give the wrong address, so please write legibly and double-check your information.**