

 <b>한국문화원</b> Korean Cultural Center Los Angeles	<b>Press Release</b>	<i>다시, 대한민국! 새로운 국민의 나라</i>
<b>Request</b>	For Immediate Release	Pages: 2
<b>Release Date</b>	September 9, 2024	<b>Contact</b> Jieun Song, (323) 936-3011

## 2024 Korean Festival in Utah



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- ▶ **Event:** 2024 Korean Festival in Utha
  - ▶ **Date:** 2024.09.14. Saturday 4PM – 8:30PM
  - ▶ **Location:** Brigham Young Univ. WSC Ballroom
  - ▶ **Partners:** BYU, BOPSIM, CUPBOP
  - ▶ **For more info:** Jieun Song, (323) 936-3011 / [jieun@kccla.org](mailto:jieun@kccla.org)  
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## **BOPSIM 2024: A Celebration of Korean Culture at BYU with a Focus on Community and Education**

Provo, UT – SEPTEMBER 6, 2024 – Get ready for a vibrant celebration of Korean culture as Brigham Young University gears up to host the highly anticipated BOPSIM 2024 festival on September 14th. This year's event promises an enriching experience, with a firm cap at 3,000 attendees to ensure a quality and engaging environment for all participants.

BOPSIM 2024 is not just a cultural celebration but a pivotal community effort, supported by KCCLA (Korean Cultural Center in LA), BYU Athletics, BYU Office of Belonging, BYU Marriott School BOPSIM Foundation, and Cupbop.

These partnerships have helped propel the festival into a significant cultural event while supporting the BOPSIM Foundation's mission to feed the minds of our youth. Through generous donations, the foundation has provided over 10,000 meals to students and more than 3,000 meals to teachers, demonstrating the power of community support.

This initiative underlines the festival's commitment to education by powering youth and educators with nutritious meals, enhancing their capacity to learn and teach.

Last year's event attracted over 15,000 people, and with the limited availability this year, prospective attendees are encouraged to secure their tickets quickly at [bopsim.com](https://bopsim.com). The festival will feature an array of traditional Korean performances, Korean eats, cultural experiences, and a plethora of Korean products, ensuring that no one leaves without a bag full of Korean goodies.

"BOPSIM 2024 transcends a mere festival—it's a vital community convergence that not only celebrates Korean culture but also enriches the lives of our future leaders, students, and educators," said Yeiri Kim, President and Founder of the BOPSIM Foundation.

Mark your calendars for a day full of culture, community, and charity. Join us at BYU to explore the richness of Korean culture and contribute to a noble cause.