

## 22nd ANNUAL 'TARFEST - A DAY IN THE PARK' MUSIC & ART FESTIVAL CELEBRATES LA CULTURE AT PAN PACIFIC PARK

*Angelenos Gather For DJ's, Artisan Booths  
& Family Fun at FREE One-Day-Only Festival*

**TARFEST 2025 – 'A Day in the Park'**  
Saturday, June 14, 2025 | 2pm - 8pm

**Pan Pacific Park**  
7600 Beverly Blvd., LA, 90036

**LAUNCH LA** is proud to present the 22nd annual **TARFEST – A Day in the Park**, music and arts festival, held in partnership with **Pan Pacific Park**, 7600 Beverly Blvd, Los Angeles on **Saturday, June 14, 2025**, from 2pm-8pm. The one-day-only festival is produced by the non-profit arts organization **LAUNCH LA** and is Free + All Ages.

TARFEST celebrates LA's cultural diversity with musical programming curated by one of LA's top Creative Producers/Cultural Programmers and DJ's **Azul Amaral**. Azul is formerly the Program Manager of Gloria Molina Grand Park and Creative Director of Grand Performances. Other performers include DJ, curator of sound, vinyl vixen and founder of all-female vinyl collective, Red Light Vinyl, Jéli Daniel aka **CHROMEQUEEN**. Emcee/DJ Kavione Griffith aka **KG SuperStar** brings the rhythmic, vibrant pulse of the Caribbean to everything he does. His current residency & creation is in Los Angeles, a new rooftop open air day party experience called UTOPIA at The Godfrey Hotel Hollywood. Award winning DJ and former KCRW 89.9 personality **Garth Trinidad** promises an eclectic, modern musical landscape. Musician/producer **Alberto López** runs a music production house and independent vinyl pressing plant. Many projects he has worked on have received praise from DJs and taste makers around world. Cuban born **Dayren Santamaria** and been playing the violin since the age of 8. Her passion for music and collaboration had taken her around the world and now leads her to the TARFEST stage.

Catering to all ages, TARFEST offers **Free Art-Making** and **Cultural Activities** presented by **UCLA Health** throughout the day with local partners like the **Korean Cultural Center**, **The Academy Museum of Motion Pictures**, **The Tar Pits Museum**, the **Petersen Automotive Museum**, **Gloria Molina Grand Park** and others.

Back again this year, **Artisan Booths**, curated by **Runway Boutique**, will feature handcrafted jewelry, specialty goods and unique wares for purchase. Some of the best **Gourmet Food Trucks** in LA will offer nourishment for the day. Intergenerational hip-hop and breakdancing collective **JUICE** (*Justice by Uniting in Creative Energy*) will conduct dance workshops as well. **WAYMO** will provide insight into state-of-the-art ride-sharing vehicles while **METRO** also offers recent news and information on our local transportation solutions.

*"TARFEST has been part of the LA community for over twenty years, remaining an annual free event through massive changes that have transformed the city and our neighborhood," says LAUNCH LA & TARFEST founder James Panozzo.*

*"This festival is about holding a mirror to our large, diverse community and by honoring what's best about our city in the Creative Core of Los Angeles."*

**TARFEST 2025 sponsors and supporters** include the City of Los Angeles, Department of Cultural Affairs, The Los Angeles County Department of Arts and Culture, Los Angeles City Councilwoman Katy Yaroslavsky, CD 5, Pan Pacific Park, the California Arts Council, the LA Department of Recreation and Parks, Mid City West Neighborhood Council, the Beverly Connection, Walter M. Marks Realtors, ARBA, Regency Centers, Holland Partner Group, WAYMO and Park La Brea Apartments among many others who make this free, all ages event possible.

\*FREE Parking at Pan Pacific Park with Overflow Parking available at The Grove (enter on Grove Dr. next to the park).

***About TARFEST & LAUNCH LA***

**TARFEST** and **LAUNCH LA** provide important performance and exhibition opportunities to some of the region's finest emerging artists, performers, and cultural innovators in the Miracle Mile District of Los Angeles and beyond. **LAUNCH LA** is a 501(3)(c) not-for-profit social enterprise that believes exposure to the arts enhances quality of life and strengthens community. Passionate about promoting all contemporary art forms and their hybrids, **LAUNCH LA** recognizes the need for exemplary productions that create important cultural happenings with the assistance of commercial partners, cultural institutions and like-minded individuals and organizations.