

For Immediate Release

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## KCCLA presents “Korean Festival” at the University of Utah

The Korean Cultural Center Los Angeles (Director Haedon Lee) will host the Korean Festival on Saturday, September 27 at the University of Utah in Salt Lake City to celebrate Korea’s traditional holiday, Chuseok.

Co-hosted with the University of Utah Union Center, the Bopsim Foundation, and Cupbop, the festival will showcase the richness of Korean culture through music, food, beauty, and lifestyle experiences.

Visitors will enjoy traditional and modern performances such as Korean traditional music, K-pop, and Taekwondo demonstrations. Hands-on activities include sampling Korean street food, trying on hanbok, K-beauty experiences, and Korean calligraphy. The event will also feature K-pop cover dance teams and interactive programs for all ages.

Director Haedon Lee noted, “This year’s festival blends the warmth of Chuseok with the excitement of Korean music, food, and culture. We hope it offers a unique opportunity to experience and connect with Korea’s tradition and modern spirit.” /End/

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