


[2025-22]

 <b>한국문화원</b> Korean Cultural Center Los Angeles	<b>Press Release</b>		<b>다시, 대한민국! 새로운 국민의 나라</b>
Request	For Immediate Release		Pages: 2
Release Date	April 14, 2025 (Monday)	Contact	Michelle Noh, (323) 936-7141(ext.131)

**Korean Cultural Center Los Angeles (KCCLA)**  
**Participates in the “2025 Los Angeles Times Festival of Books”**  
Booth featuring Korean literature and cultural experiences to be held April 26–27 at USC campus  
Special exhibition of Korean literature including works by Nobel laureate Han Kang  
In-person book signings with authors scheduled



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- ▶ **Event:** 2025 Los Angeles Times Festival of Books
  - ▶ **Date/ Location:** -April 26th(Saturday)-27th(Sunday)/ KCCLA Booth #304 (USC Founder’s Park)  
\*Saturday 10:00-18:00, Sunday 10:00-17:00
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▶ <b>Organizer/Host:</b>	Korean Cultural Center Los Angeles, Korea Tourism Organization, King Sejong Institute, Korean Picture Book Publishing Association, Hanbooks
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The Korean Cultural Center Los Angeles (KCCLA) will participate in the “Los Angeles Times Festival of Books” on April 26 and 27 at the USC campus, hosting a booth to introduce Korean literature to the American public. Hosted annually by the LA Times, this influential festival attracts over 150,000 visitors and features more than 500 publishers, libraries, and literary and cultural institutions.

KCCLA’s booth (#304), located at Founders Park on the USC campus, will showcase a wide range of Korean books and offer interactive programs where visitors can experience Korean culture firsthand. This year’s highlights include exhibitions of Korean literature and picture books, as well as book signings with Korean American authors.

The Korean literature exhibit will feature works by Han Kang, the recent Nobel Prize laureate, as well as books by internationally acclaimed authors such as Bora Chung, Sang Young Park, Hwang Sok-yong, and Cheon Myeong-kwan, whose works have been acknowledged by the prestigious awards including the Booker Prize, National Book Award, and the International Dublin Literary Award.

In collaboration with the Korean Picture Book Publishing Association, approximately 30 Korean picture books and original illustrations will also be displayed. Picture book-themed merchandise will be given away for free to early visitors on a first-come, first-served basis.

Visitors will have the opportunity to take part in a variety of cultural experiences. Activities include trying on hanbok (Korean traditional clothing) with a free photo event, and experiencing Korean calligraphy where names are written in Hangeul (Korean letters). In partnership with the Korea Tourism Organization and the King Sejong Institute, there will also be special promotions highlighting Korean tourism and language programs. A variety of complimentary souvenirs and brochures will be available.

Special book signing sessions with four Korean American authors will take place at 11 AM and 2 PM on both days. On April 26, Paula Yoo (author of *Rising from the Ashes*) and Rosa Kwon Easton (*White Mulberry*) will meet with readers. On April 27, Ann Suk Wang (*The House Before Falling into the Sea*) and Susie Yi (*A Sky of Paper Stars*) will hold signing sessions. These authors have recently gained attention in the U.S. for publishing books that explore Korean culture and history.

Director Sangwon Jung of the KCCLA stated, “This event is a valuable opportunity to showcase Korean literature at one of the most prominent book festivals in the U.S., and we hope it will help more people discover the richness of Korean literature and culture. We will continue to actively promote Korean literary and cultural content and expand local interest moving forward.”